



Michelle Yu Du
Animation & Visual Art

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EDUCATION

University of Southern California (USC)
Los Angeles, CA, United States
M.F.A in Animation 2014-2017

Savannah College of Art and Design (SCAD)
Savannah, GA, United States
B.F.A in Animation (Cum Laude) 2010-2014

EXPERIENCE

Character Design Freelancer | Character Designer 2019-Present
Los Angeles, CA, United States

- * Character Designer for the newest season of Filly Funtasia for the company Playboring and Zhaolong Inc.
- * Develop supporting characters, animal creatures and props for an original animation feature for Impetus Animation
- * Design a series of NFT characters for BITUS LABS LLC with their meta-universe project Omnihorse. etc.

Meal On The Plate | Producer 2019-2021
Los Angeles, CA, United States

- * Work in an animation short film, which has been officially selected in Sundance Film Festival and Stuttgart International Festival of Animated Film (ITFS) in the year 2022.
- * As part of the team, working closely with the director, supporting and providing creative assets as needed

The Anymation Company | Creative Producer 2019-2021
Los Angeles, CA, United States

- * As a part of the creative development team; participate in story and visual development packages preparation and creative decision-making, as well as provide direct guidelines and feedbacks to character designers and concept designers

Tencent: TIMI Studio | Producer 2019-2020
Los Angeles, CA, United States

- * Working on developing an animated short film for TIMI Studio
- * Responsible for story brainstorming and development, style research / visualization, pitch packages preparation as well as creative communication between directors, artists, and clients

Honor Culture ; KongFu Animation Group (云南鸿诺文化传播有限公司) | Character Designer 2019
YunNan, China (Remotely)

- * Design original character IP for an organic walnut milk product from 云南摩尔农庄 (A food company in YunNan, China)
- * Create final deliverable package including Rendered Visual Samples, Model Sheets, Expression Sheets, as well as providing directions to character modeling and animation team

Siltanen & Partners Advertising | Animation and Motion Graphics Artist 2017-2019
El Segundo, CA, United States

- * Work on a 2019 Super Bowl advertisement for Sketchers
- * Work with clients such as Coldwell Banker, Sketchers, PeiWei, Togo's, Vtech, KIA, Terasana, etc
- * Work closely with art directors, help on figuring out visual plans and creating the deliverables based on the project requirement

The Jim Henson Company | Junior Lighting Artist 2016
Los Angeles, CA, United States

- * Work on a PBS KIDS preschool TV animated series - *Splash and Bubbles*

Visions and Voices: Measures & Frames (Event) | Visual Artist and Animator 2015
Los Angeles, CA, United States

- * In a team, produce a projection mapping light show for a contemporary classical music live performance

Tmatrix Culture Co.,Ltd. | Designer 2009-2010
Beijing, China

- * Work on game development as a character designer / concept designer, and surfer