

Dear Hiring Manager,

I am writing to express my keen interest in the character design position at your company. My name is Michelle Yu Du, and I am a character designer and visual development artist. I hold an undergraduate degree from the Savannah College of Art and Design and a master's degree from the University of Southern California.

Throughout my career, I have worked on a variety of projects in the animation industry. Notable recent projects include character design for the kids and family TV series FILLY FUNTASIA, the development and character design of an animation feature for Impetus Animation, and creating a series of NFT character designs for BITUS LABS LLC's meta-universe project Omnihorse. I have a deep passion for using characters to tell stories and enjoy the process of researching, exploring, and bringing characters to life.

I have industry experience in animated series, features, and short-form projects. One of my character IPs, created in collaboration with KongFu Animation Group, involved partnerships with the China National Space Administration and Yunan 摩尔 Walnut Milk. The final product and the series of animations have been delivered to children from primary to middle school.

In addition to character design, I have experience in producing and have worked in various positions within design teams. For example, the animated short film "MEAL ON THE PLATE," on which I collaborated, premiered at the 2022 Sundance Film Festival. These diverse experiences have given me a strong understanding of production pipelines and the importance of effective communication and teamwork.

Early in my career, a coworker at The Jim Henson once told me that being a kids' content creator is a meaningful and serious responsibility, as the content we create might become a part of someone's childhood. With deep respect for this sentiment, I hope to join a team where we can make a positive impact, bring happiness, and create lasting memories through our work.

Thank you for considering my application. I look forward to the opportunity to contribute to your team and create meaningful content together.

Sincerely,
Michelle Yu Du